

IMAGING OR RECORDING OF STUDENTS

The district recognizes the privacy rights of individual students and the goal is to protect these student rights. Of particular concern are images or recordings of students in any medium. Therefore, each year parents/guardians will be required to sign a waiver regarding images and records for school sponsored activities. These include photography, videotaping, audiotaping, and digital imaging and recording.

The district recognizes that imaging and recording has become part of instructional processes. In order to ensure confidentiality, all such production will be used for instructional or professional purposes only, and will not be shared with outside individuals or entities without expressed written consent of parents or guardians. Classroom events open to the public will be governed by the waiver. Individual students will be allowed to exclude themselves from photographs, video, or other such reproduction of classroom activities if they desire.

Performance or events open to the general public, such as athletic, musical and artistic performances and events, will be exempt from this policy.

During normal school hours, on school premises, and for any purpose, all individuals and representatives of the press/media will be expected to obtain permission from the building principal or a designee prior to interaction with staff or students. This means parents must check with the office before making images and recordings of classroom events. The Evansville School District will cooperate with parents, the press, and electronic media as much as possible when they initiate requests to interview, film, tape, or make images of students or staff. The principals will take action to minimize unnecessary interruptions of instructional time.

Legal Ref.: Wis Stats 118.125
Family Educational Rights and Privacy Act of 1975