



ECSD

REFERENDUM

VOTE NOVEMBER 6

EVANSVILLE COMMUNITY SCHOOL DISTRICT

MISSION STATEMENT

The Evansville Community School District, in active partnership with families and the community, provides a positive learning environment that challenges all students to achieve personal excellence and become contributing citizens of the world community.



ECSD

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EVANSVILLE COMMUNITY SCHOOL DISTRICT

- The District is committed to creating a culture of excellence in:
 - Academic achievement
 - Character development
 - Pursuit of arts, athletics, and other activities
 - Community engagement
 - Highly effective staff
- We take pride in our:
 - Small class sizes
 - Focus on the child as an individual
 - Comprehensive approach to academics, fine arts, physical fitness and technology integration
 - Most importantly, a safe, caring, and inclusive learning environment



EVANSVILLE COMMUNITY SCHOOL DISTRICT

Did you know?

+50% HONORS OR HIGH HONORS GRADS


96.9%
GRADUATION RATE

1,820 STUDENTS

18:1

STUDENT:TEACHER RATIO



2017 RECIPIENT BASED ON OUR
PERFORMANCE AND PARTICIPATION IN
THE COLLEGE BOARD
ADVANCED PLACEMENT EXAMS



**NEW
RESOURCES**

ALL CURRICULUM
RESOURCES UPDATED
WITHIN THE
LAST 5 YEARS



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PROCESS TIMELINE

- ❑ **March 2017** – District surveys staff.
- ❑ **June 2017** – Bray Architects begins evaluating district facilities.
- ❑ **July/August 2017** – The Citizens Advisory Committee (CAC) is formed.
- ❑ **August 2017** – Bray Architects completes evaluation of facilities.
- ❑ **September 2017–April 2018** – CAC meets to review facilities assessment.
- ❑ **January 2018** – Bray Architects finalizes facilities study document.
- ❑ **February/Early March 2018** – Community survey.
- ❑ **March 2018** – Survey results reviewed by the CAC and Board of Education.
- ❑ **April 2018** – CAC makes a recommendation to the Board.
- ❑ **June 2018** – Board adopts two questions to be placed on the November 6, 2018 ballot.

COMMUNITY SURVEY RESULTS

- The survey was conducted in late February – early March of 2018 by School Perceptions LLC
- 908 total responses; 22% participation rate (18-20% is average)
- **72%** of all resident respondents stated “definitely yes” or “probably yes” when asked if they would **support renewing the operational referendum** for the next five years
- **58%** of all resident respondents **advised the School Board to pursue a referendum** to update our schools
- **57%** of all resident respondents stated they would **support a plan to demolish the majority of the middle school, reuse portions, and build new school sections**
- **53%** of all residents **placed high priority on improving Grove Campus** (Levi Leonard Elementary and Theodore Robinson Intermediate) safety and security

QUESTION # 1 | As it will Appear on the Ballot

Shall the Evansville Community School District, Dane, Green and Rock Counties, Wisconsin be authorized to exceed the revenue limit specified in Section 121.91, Wisconsin Statutes, by \$1,200,000 a year beginning with the 2019-2020 school year and ending with the 2023-2024 school year, for non-recurring purposes consisting of maintaining educational programming and operating the district?

YES

NO



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QUESTION # 2 | As it will appear on the Ballot

Shall the Evansville Community School District, Dane, Green and Rock Counties, Wisconsin be authorized to issue pursuant to Chapter 67 of the Wisconsin Statutes, general obligation bonds in an amount not to exceed \$34,000,000 for the public purpose of paying the cost of a district-wide school building and improvement plan consisting of: construction of a new middle school on the current middle school site and demolition of a majority of the existing building; an addition and renovations for technical education/STEAM improvements and roof replacement at the high school; safety, security, building infrastructure and general remodeling improvements at the Grove Campus; district-wide capital maintenance and building infrastructure improvements; and acquisition of furnishings, fixtures and equipment?

YES

NO



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W H Y T W O Q U E S T I O N S ?

There are two types of referendums school districts use:

- ❑ Operational referendums
- ❑ Capital referendums

Funds secured through an **operational referendum** are used to support the day-to-day operations of the district. These operations include staffing, educational programming, student services, and maintenance of district buildings.

Funds secured through a **capital referendum** allow a district to issue debt to pay for major facility projects, much like a home mortgage. A capital referendum loan is typically financed over an extended period of time, often 20 years.

WHY NOW ?

The School Board believes this is a good time to proceed with referendums because...

- ❑ Respondents of the 2014 community survey advised the District to develop and present a facilities solution in five years.
- ❑ Respondents of the 2018 survey echoed that advice, with 58% advising the District to pursue a referendum to update our schools.
- ❑ The current operational referenda, totaling \$1,002,400 for the last year, will end on June 30, 2019.
- ❑ In 2021, the District will pay off a loan that funded past building projects.
 - As a result, the debt portion of the school tax levy will drop.
 - This reduction of loan payments will minimize the tax impact of any new spending.
- ❑ Interest rates remain relatively low.
- ❑ Construction costs will continue to rise.

QUESTION #1 - OPERATING
THE NEED & SOLUTION

THE NEED & SOLUTION

In 2014, our community supported two operational referenda. **Next year, the funding from those referenda will end.** In order to maintain current programs and services, the District will need to secure approval of another operational referendum. If the community supports renewal of the operational referendum, the District will be able to:

- ❑ Maintain school class size
- ❑ Continue offering college/AP/elective courses
- ❑ Continue investing in curriculum and textbook updates
- ❑ Maintain student and staff access to current technology
- ❑ Attract and retain staff
- ❑ Hire additional staff

The District is proposing a \$1,200,000 referendum for each of the next five years (for a total of \$6 million). **This amount would maintain current programs and services as listed above.**

QUESTION #2 - FACILITIES
THE NEED & SOLUTION

THE NEED | JC McKenna Middle School

A comprehensive facility review of JC McKenna Middle School conducted in 2017 identified a list of safety, security, infrastructure and building system needs, as well as educational deficiencies.

Key findings of the report include:

- ❑ Major building system components (plumbing, HVAC, and electrical systems) are past their service life.
- ❑ Classroom floors, lighting, ceilings, and cabinetry are in need of replacement.
- ❑ The building exterior needs updating.
- ❑ Air supply to most rooms does not meet current code requirements.
- ❑ Sections of the building are poorly insulated.
- ❑ The building requires updates to be compliant with Americans with Disabilities Act (ADA).
- ❑ Portions of the school (completed in 2001), including the kitchen, cafeteria and library are in good shape.
- ❑ Potential remodeling options are limited due to the large number of load-bearing walls.

The school has educational needs including a lack of flexible learning and collaboration spaces. The band and choir rooms are too small with poor sound treatment and isolation from adjacent spaces. The school also lacks adequate gym space.

THE SOLUTION | New Middle School

Based on the building's condition as well as an assessment of educational inadequacies, the Citizens Advisory Committee (CAC) concluded that renovating JC McKenna Middle School would not be cost effective.

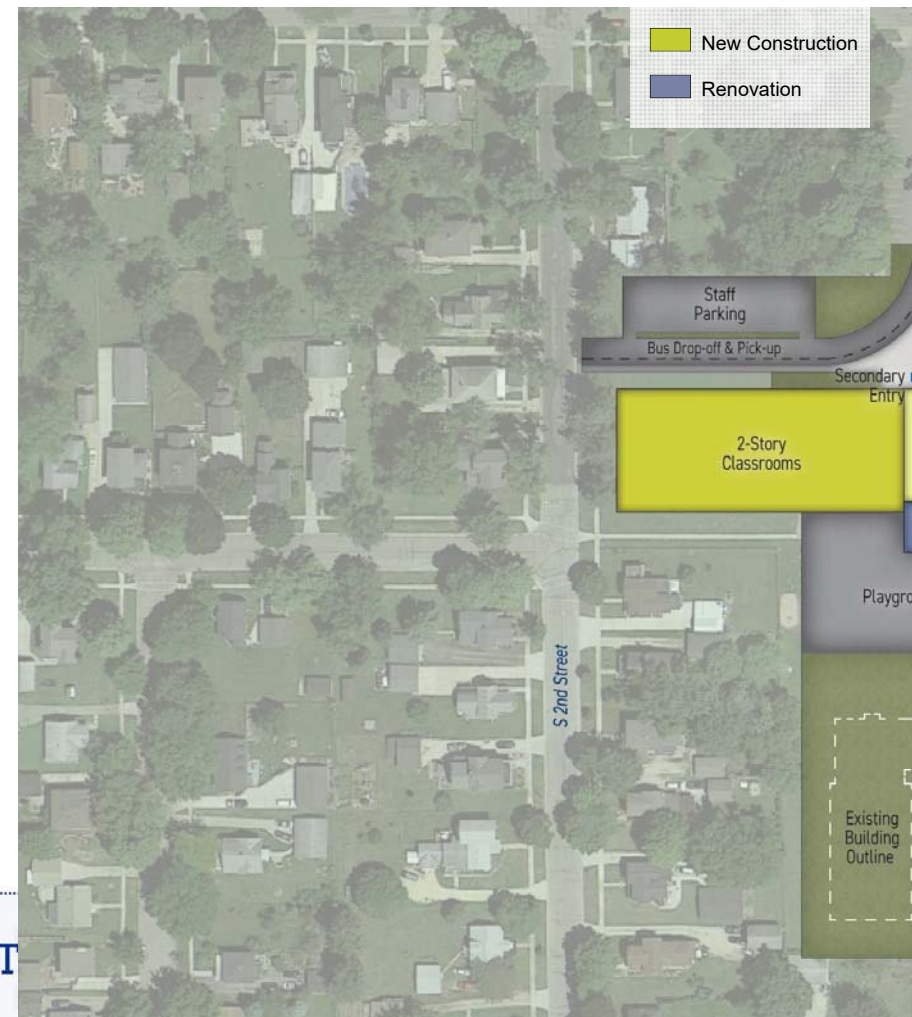
Survey respondents agreed with the CAC as **57% of all resident respondents stated they would support a plan to demolish the majority of the middle school, reuse portions, and build new school sections.**

The following plan garnered the most support:

- Build a two-story school on the current JC McKenna site to serve students in 6th-8th grades
- Create flexible spaces for student collaboration and project-based learning
- Renovate and utilize the existing cafeteria, kitchen, and library
- Redesign the pick-up / drop-off areas and increase parking

THE SOLUTION | New Middle School Site Plan

- Plan is conceptual. Detailed design and engineering to occur post referendum.
- 2001 cafeteria / library section of school to remain
- Addition would include:
 - Secure entrance
 - 2-story classroom wing
 - Science, Technology, Engineering, and Math (STEM) classrooms and labs
 - Physical education space including a gym, fitness center, and locker rooms
 - Band, choir, and art
 - Would provide separate bus and parent drop-off/pick-up areas
- Construction would be phased to allow students to remain in the existing middle school while construction is completed.



THE NEED & SOLUTION | Grove Campus

Safety & Security

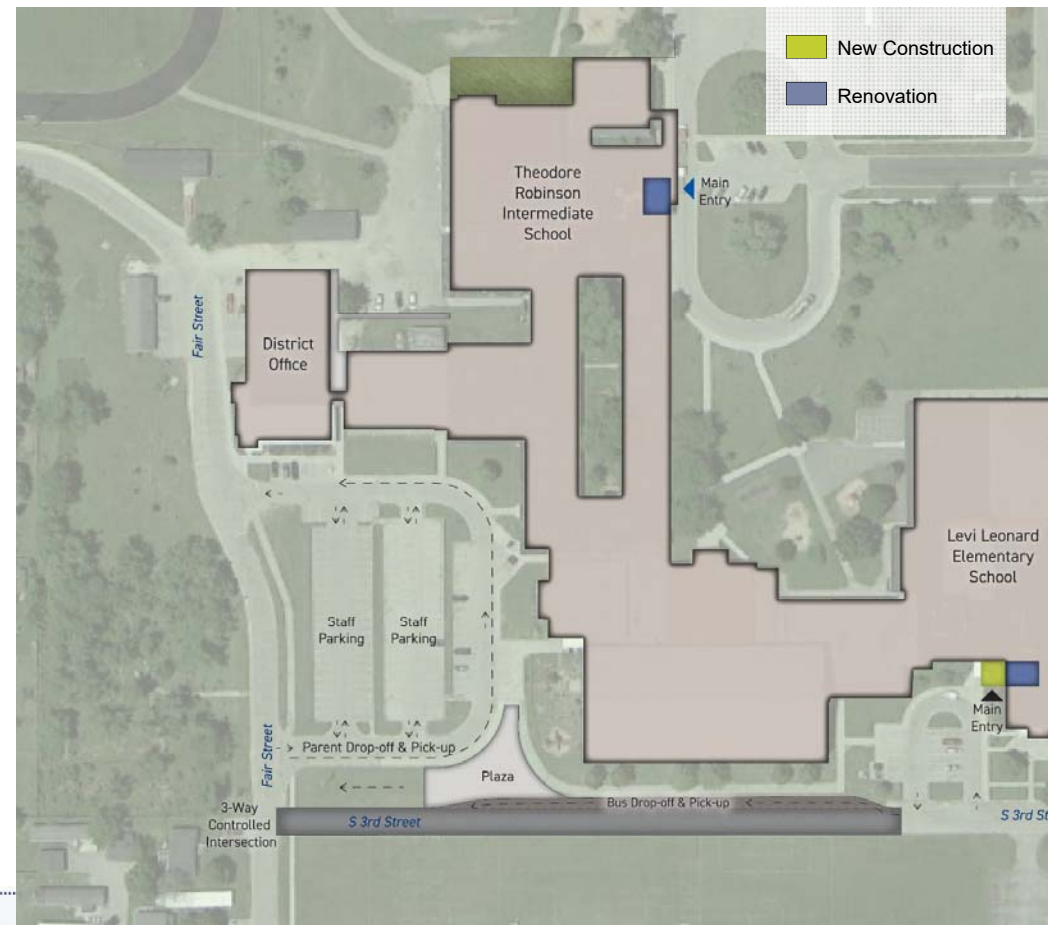
- ❑ Add/renovate secure entry to require visitors to be routed through an updated office
- ❑ Extend Third Street to improve traffic flow and safety, including creating a dedicated bus drop-off/pick-up lane
- ❑ Additional building improvements including replace public address and emergency exit lighting systems and enhance the fire alarm system with the addition of smoke detectors

Building Infrastructure

- ❑ Replace heating, ventilation, and air conditioning (HVAC), plumbing, and electrical system components that have exceeded their useful life
- ❑ Replace some existing lighting with energy efficient LED fixtures
- ❑ Repair or replace portions of the exterior building envelope including masonry, exterior doors, and fascia, replace single-pane windows with thermally efficient windows, and replace remaining portions of roof

THE SOLUTION | Grove Campus Site Plan

- Plan is conceptual. Detailed design and engineering to occur post referendum.
- Site improvements would include:
 - Extension of S. 3rd Street to connect to Fair Street with dedicated bus drop-off/pick-up area
 - With buses on extended 3rd Street, parent drop-off/ pick-up could utilize the entire existing south loop
 - Southwest parking lot improved/expanded to create safer entry/exit and more defined parking and traffic flow
- Addition and/or renovation to provide secure entrances at Levi Leonard and Theodore Robinson.



THE NEED & SOLUTION | Evansville High School

Roof Replacement

- Begin replacing roof sections as the high school was constructed in 2002; therefore, they are nearing the end of their useful life.

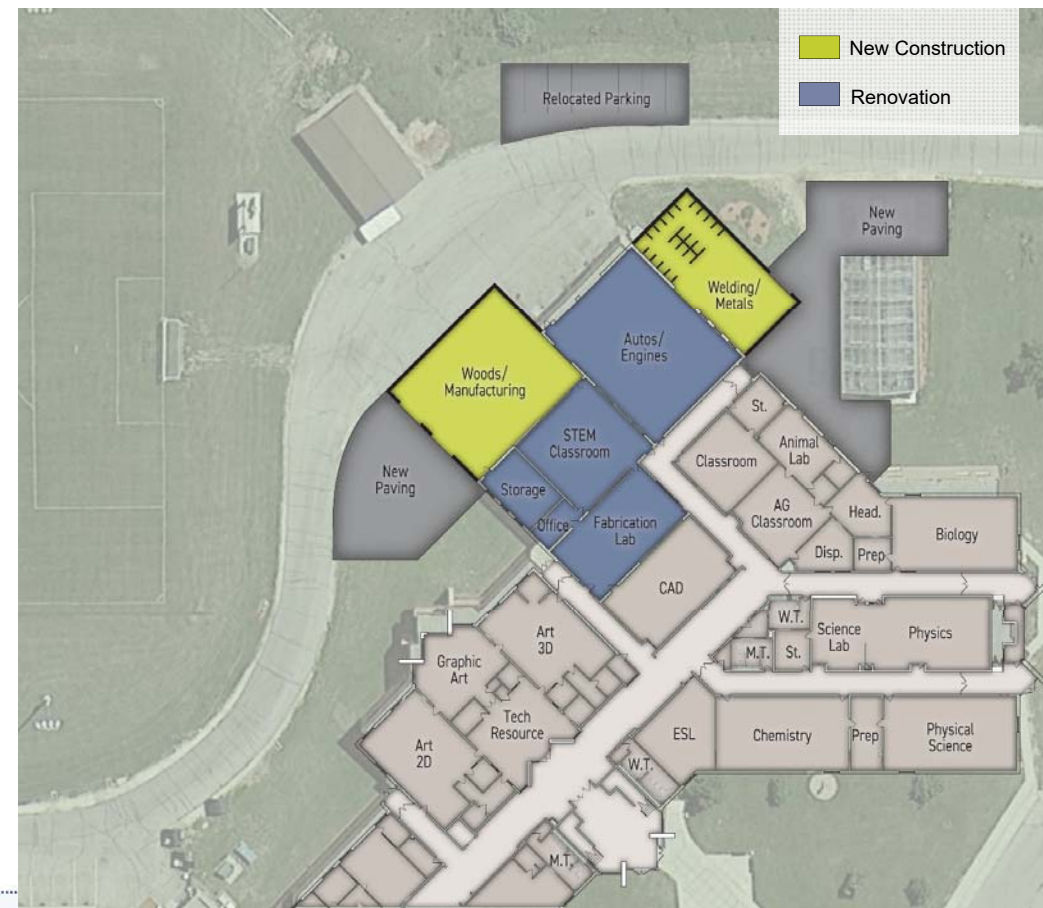
Tech Ed/STEM Improvements

There is a growing demand for skilled professionals in the fields of Science, Technology, Engineering, and Math (STEM). The District's Technical Education and STEM classrooms are limiting program expansion. To provide our students with more opportunities, the District proposes the following solution.

- Renovate and expand labs to support curricular offerings in:
 - Manufacturing
 - Woods
 - Construction
 - Welding
 - Electronics
 - Computer Programming

THE SOLUTION | High School Tech Ed/STEM Plan

- Plan is conceptual. Detailed design and engineering to occur post referendum.
- Additions and renovations will expand access to hands-on shop spaces for instruction of:
 - Metals, welding and power
 - Transportation and autos
 - Manufacturing
- Renovations will provide:
 - Classroom space for student instruction, design and computer work
 - Fabrication lab with equipment such as 3D printers, laser engravers, etc. for use by all students and teachers



THE COST

THE COST | Question # 1

| QUESTION # 1 PRELIMINARY COST BREAKDOWN | |
|---|---|
| Operating Expense | Estimated Cost Per Year |
| Technology | \$468,000 |
| Staffing | \$432,000 |
| Compensation | \$200,000 |
| Curriculum | \$100,000 |
| TOTAL REFERENDUM COST | \$1,200,000 (per year for five years) |



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THE COST | Question # 1

In 2019, the District's existing operating override will sunset. As a result, the operating portion of the school tax levy will drop which will minimize the tax impact of any new spending.

| QUESTION #1 OPERATING | | |
|---|--|--------------------------|
| REFERENDUM AMOUNT: | \$1,200,000 (per year for 5 years) | |
| Estimated mill rate impact per \$1,000 Fair Market Property Value (first year of impact = 2019-20): | \$0.09 | |
| Fair Market Property Value | Estimated Annual | Estimated Monthly |
| \$100,000 Property | \$9.00 | \$0.75 |
| \$200,000 Property | \$18.00 | \$1.50 |
| \$300,000 Property | \$27.00 | \$2.25 |

Question #1 Assumptions

- Valuation Growth: 2.00% through 2022 and 0.00% thereafter
- State Aid Reimbursement: 35% (current tertiary level)

Information Provided by PMA Securities



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THE COST | Question #2 Breakdown

| QUESTION #2 PRELIMINARY COST BREAKDOWN | |
|--|---------------------|
| Grove Campus (Levi Leonard Elementary and Theodore Robinson Intermediate) | |
| Safety & Security | \$2,300,000 |
| Building Infrastructure | \$3,180,000 |
| New Middle School on JC McKenna Site | \$24,800,000 |
| Evansville High School | |
| Roof Replacement (begin replacement of) | \$620,000 |
| Tech Ed/STEM Improvements | \$3,100,000 |
| TOTAL REFERENDUM COST | \$34,000,000 |



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THE COST | Question # 2

In 2021, the District will pay off a loan that funded past building projects. As a result, the debt portion of the school tax levy will drop. Using a homeowner analogy, we are about to pay off the mortgage of our home. This reduction of loan payments will minimize the tax impact of any new spending.

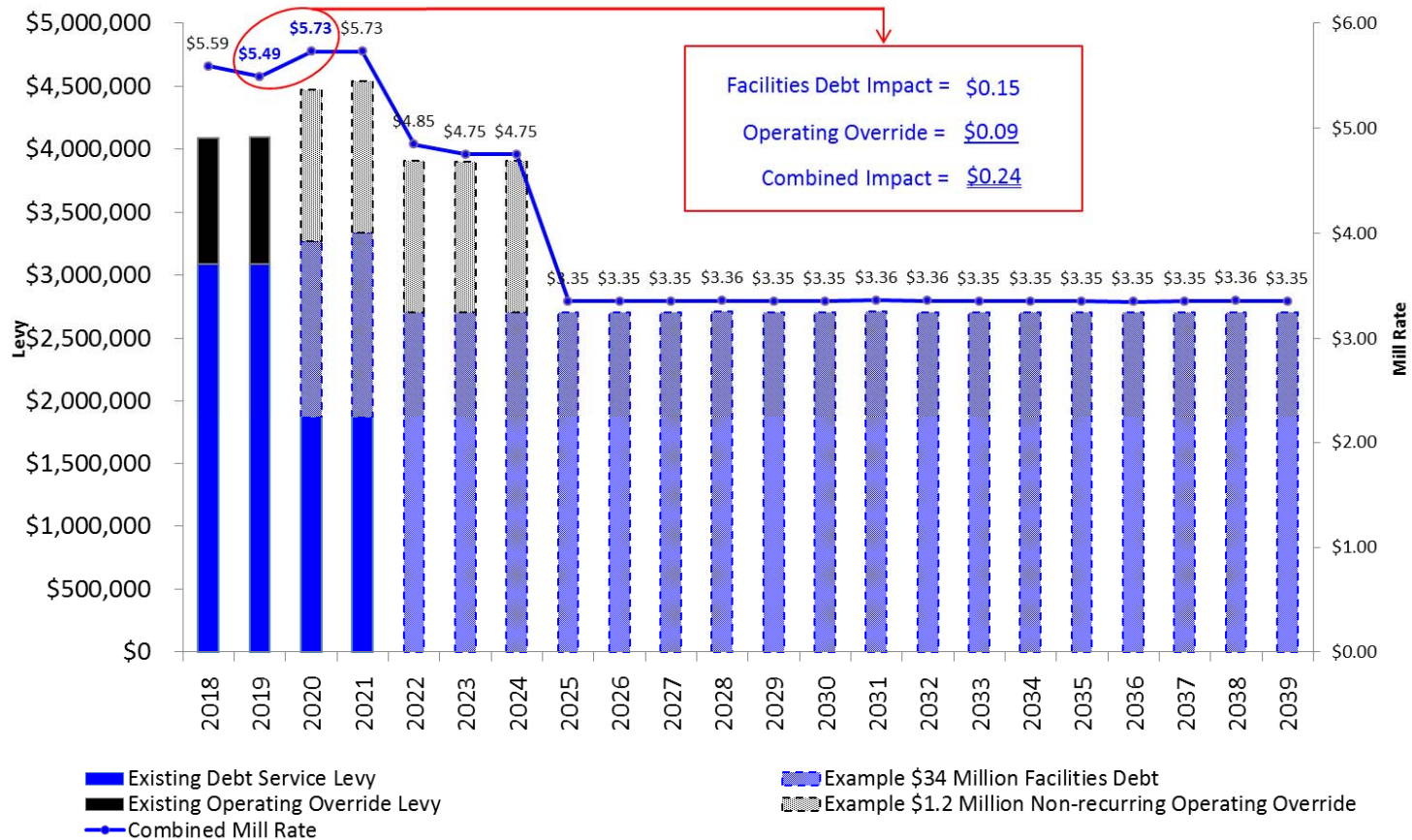
| QUESTION # 2 FACILITIES | | |
|---|-------------------------|--------------------------|
| REFERENDUM AMOUNT: | \$34,000,000 | |
| Estimated mill rate impact per \$1,000 Fair Market Property Value (first year of impact = 2019-20): | \$0.15 | |
| Fair Market Property Value | Estimated Annual | Estimated Monthly |
| \$100,000 Property | \$15.00 | \$1.25 |
| \$200,000 Property | \$30.00 | \$2.50 |
| \$300,000 Property | \$45.00 | \$3.75 |

Question # 2 Assumptions

- Financing split over two issues (in 2019 and 2020) at estimated interest rates of 4.25%-4.50%
- Valuation Growth: 2.00% through 2022 and 0.00% thereafter
- State Aid Reimbursement: 35% (current tertiary level)

Information Provided by PMA Securities

TAX IMPACT OF QUESTIONS # 1 & # 2



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THE COST | Questions # 1 & # 2

| | QUESTION # 1 Operating | | QUESTION # 2 Facilities | |
|---|---------------------------------------|--------------------------|----------------------------|--------------------------|
| REFERENDUM AMOUNT: | \$1,200,000 (per year for 5 years) | | \$34,000,000 | |
| Estimated mill rate impact per \$1,000 Fair Market Property Value (first year of impact = 2019-20): | \$0.09 | | \$0.15 | |
| Fair Market Property Value | Estimated Annual | Estimated Monthly | Estimated Annual | Estimated Monthly |
| \$100,000 Property | \$9.00 | \$0.75 | \$15.00 | \$1.25 |
| \$200,000 Property | \$18.00 | \$1.50 | \$30.00 | \$2.50 |
| \$300,000 Property | \$27.00 | \$2.25 | \$45.00 | \$3.75 |

Question # 2 Assumptions

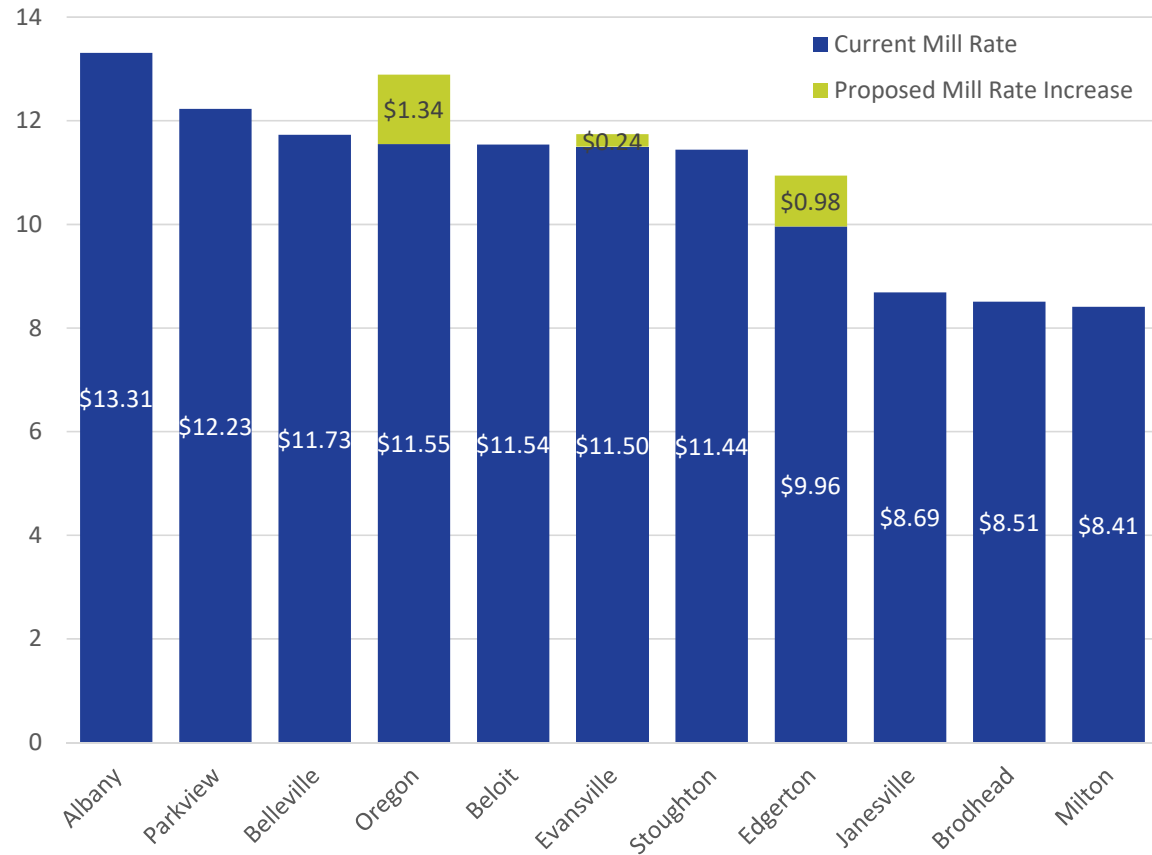
- Financing split over two issues (in 2019 and 2020) at estimated interest rates of 4.25%-4.50%
- Valuation Growth: 2.00% through 2022 and 0.00% thereafter
- State Aid Reimbursement: 35% (current tertiary level)

Information Provided by PMA Securities

AREA TAX RATE COMPARISON | 2017-18 Data

Evansville includes the estimated \$0.24 impact of Referendum Question #1 and Question #2

- Actual 2017-18 Tax Rates for area school districts
- Evansville actual 2017-18 Tax Rate is \$11.50; the chart includes the estimated \$0.24 impact Q1 and Q2
- Note – Both Edgerton and Oregon will also have referendum questions on the November 2018 ballot.
- Edgerton:
 - ✓ Question 1 = \$40.6 million for facilities
 - ✓ Question 2 = \$1.25 million operating (recurring)
- Oregon:
 - ✓ Question 1 = \$44.9 million for facilities
 - ✓ Question 2 = \$2.1 million operating (recurring)
- Note – Brodhead will also have a question (operating) on the November 2018 ballot, mill rate information is not yet available.



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FOR MORE INFORMATION



VISIT

www.ecsdnet.org/2018referendum



EMAIL

rothj@evansville.k12.wi.us



CALL

608.882.3386



ATTEND AN INFORMATIONAL MEETING

All meetings will begin with a brief presentation. Optional tours will be offered when meetings are held at school sites.

Thursday, September 27 | 6:00 PM
Evansville High School Media Room

Tuesday, October 9 | 11:30 AM
Creekside Place
Meal at 11:30 AM ; presentation at 12:00 PM

Wednesday, October 17 | 6:00 PM
JC McKenna Middle School Cafeteria

Monday, October 29 | 6:00 PM
Theodore Robinson Intermediate School LMC

COMMUNITY ENGAGEMENT OPPORTUNITIES : Please visit the District's referendum website page for additional meeting dates/times/locations to learn more about the upcoming referendum and chat with District Administrator Jerry Roth.



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